

Business Management 12 Outcomes

Outcomes Arranged by Course Unit

The Management Environment	Managing Business	Managing Change	Independent Research
<i>demonstrate a clear understanding of the business environment in which Canadian firms currently operate and identify the variables and complexities that affect managerial decision making</i>			
examine basic business functions and analyse their interdependence within a wide range of business ownership types	assess the current state of the business cycle and its impact on companies and managers today	assess the current state of the business cycle and its impact on companies and managers today	apply business principles to specific scenarios and case studies
analyse connections among legal, political, economic, environmental, and social issues	identify and explain the impact of external variables in the business environment that influence management decision making and strategy	identify and explain the impact of external variables in the business environment that influence management decision making and strategy	
	apply business principles to specific scenarios and case studies	apply business principles to specific scenarios and case studies	
<i>demonstrate a clear understanding of the manager's role and recognize their own and others' management characteristics and potential</i>			
describe and explain the importance of each of the manager's functions, roles, and responsibilities	evaluate the appropriateness and effectiveness of various management styles in a variety of business settings		assess their own managerial characteristics
	recognize, value, and draw upon the managerial qualities of others		

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<i>demonstrate an understanding of the role of technology and its application to management</i>			
demonstrate an understanding of the role of technology in business	demonstrate the ability to use technology in business research and presentations	assess the future impact of technology in the workplace	
	identify opportunities to apply technology in different industry and business types		
use the Internet effectively for business research			
identify the technology skills required by managers in varied organizations			
<i>demonstrate communication and interpersonal skills required in the modern work environment</i>			
present formal and informal written and verbal information in appropriate business format	demonstrate skills required to work productively as an individual and team member to solve business problems	provide and accept constructive feedback within a team situation	
demonstrate skills required to work productively as an individual and team member to solve business problems			

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<i>apply management principles to a wide range of enterprises and situations</i>			
	demonstrate an understanding of basic management strategies	gather and interpret information to apply change management strategies to corporate, entrepreneurial, not-for-profit, and government environments	develop and implement strategies to set and attain management goals in specific situations
participate actively in planning, organizing, and conducting a school or community event	gather and interpret information to apply change management strategies to corporate, entrepreneurial, not-for-profit, and government environments	develop strategies to deal with challenges and change	demonstrate the ability to reflect upon and learn from experience
	develop and implement strategies to set and attain management goals in specific situations		
	demonstrate effective planning		
	make and apply informed decisions		

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<i>articulate the impact of social, economic, and technological change on management attitudes and principles</i>			
describe the impact of globalism and the resultant changes in the competitive environment	monitor the current economic and political environment globally and within Canada		
reflect critically on how social issues such as diversity, corporate social responsibility, and ethics are influencing the manager's role and style		evaluate the impact of new concepts such as knowledge management, learning organizations, enterprise systems, and change management on the roles of managers and employees	
<i>identify opportunities to apply management concepts and principles to personal and career situations</i>			
investigate a range of career opportunities	investigate a range of career opportunities	apply time, project, and change management concepts to personal and educational challenges	
develop e-portfolios to showcase personal attributes, skills, knowledge, and completed projects that identify and reflect progress toward achieving management and career goals	determine the best personal fit for their skills within a business environment		

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<i>working independently or with others, investigate and report on an issue in the work environment</i>			
			develop and refine proposals
			identify information needs, then locate and evaluate resources
			share research and reflections
			set deadlines and develop workplans
			gather, organize, and synthesize information and ideas
			reflect on and assess their own learning and the learning of others
			use technology effectively to enhance their project and presentation

